

4<sup>th</sup> Quarter 2011


**QUARTERLY ISSUES/PROGRAMS REPORT**

**KYW-TV, PHILADELPHIA, PENNSYLVANIA**

**CBS BROADCASTING, INC.**

**CERTIFICATION**

*On behalf of KYW-TV, I certify that a copy of the quarterly issues/programs report for KYW-TV, licensed to CBS Broadcasting, Inc. was placed in the station public inspection file on January 10, 2012.*

A handwritten signature in black ink, appearing to read "Jon Hitchcock", is written over a horizontal line. To the right of the signature, the date "1/10/12" is handwritten.

**Jon Hitchcock**  
**President/General Manager**  
**KYW-TV**  
**January 10, 2012**

**KYW-TV 3 – PHILADELPHIA, PA  
QUARTERLY ISSUES PROGRAMS LIST  
CBS BROADCASTING, INC.**

**October 1, 2011 – December 31, 2011**

**Attached are listings of broadcast segments, which in the station's judgment reflect KYW-TV3's most significant programming treatment of ascertained community issues.**

**PROGRAM INDEX**

**KYW-TV Eyewitness News** – weekdays, 4:30am – 7:00am; 12noon – 12:30pm; 5:00pm – 6:00pm; 6:00 - 6:30pm; 11:00pm – 11:30pm; weekends, Saturday, 6:00am – 7:00am; 6:30pm – 7:00pm; 11:00pm – 11:30pm; and Sundays, 6:00am – 8:30am; 6:00pm – 6:30pm and 11:00pm – 11:30pm, regularly scheduled news broadcasts focusing on the latest current issues.

**Eyewitness Newsmakers** – A rotation of KYW-TV News Anchors provide an approximately 10-minute segment, including newsmaker interviews, which air during each Sunday morning newscast. Segments address current events on local and national fronts. The segments air in the 8:00am broadcast.

**Talk Philly** – weekdays, 12:00pm – 12:30pm; regularly scheduled lifestyle magazine program looking at a variety of topics that make the Philadelphia area so special. Hosted by Pat Ciarrocchi and Ukee Washington.

**BUSINESS/ECONOMY/CONSUMER – Topics in this category include reports on a home ownership preservation workshop and how the bustling holiday season could create job opportunities for people out of work.**

**Eyewitness News:** 10/1 – (:23) Concerts at the Kimmel Center, Academy of Music and Merriam Theatre were cancelled tonight because of a strike by unionized workers – ushers, stagehands, box office personnel and wardrobe employees were picketing outside of the Kimmel Center due to sticking points on wages and working conditions; (:15) Hundreds of ARAMARK workers who serve fans at Citizens Bank Park protested after the game because they have been working without a contract since the Phillies season started; 10/4 – (:17) Over 35,000 Wells Fargo and Wachovia customers in the region are 30 days or more behind in their mortgage payments. A homeownership preservation workshop is being held tomorrow and Thursday at the Pennsylvania Convention Center to assist those folks in trouble with some directives and guidelines; 10/4 – (:17) Consumer reporter Jim Donovan shows simple ways to search for the best prices so consumers can stretch their dollar; 10/5 – (:14) The annual fall career fair took place at the Rutgers-Camden campus. Students had the opportunity to network with 40 different employers. Many of them were hopeful the event would lead to hard-to-find jobs in this tough economy; 10/5 – (:16) Friendly's is a victim of the struggling economy. The restaurant chain has filed for Chapter 11 bankruptcy protection and has already closed 63 restaurants, 3 of them in the area – in Doylestown, Pottstown and Trenton.; 10/6 – (:17) First it was Bank of America that caused an uproar with the announcement of a new debit card fee. Now, Citibank said it'll charge its customers more for some checking accounts. Consumer Reporter Jim Donovan offers tips on what consumers can do to avoid some of these new bank fees; 10/11 – (:16) The crucial holiday season shopping is right around the corner and many big chain stores are helping cash-strapped customers by reviving an old-time payment policy – layaway; (:22) A big birthday for a popular local destination – the Cherry Hill Mall is turning 50. Mayor Bernie Platt was on hand for a ribbon cutting ceremony to officially open an historical display documenting the mall's five decades; 10/11 – (:08) Consumer Reporter Jim Donovan discusses how the upcoming holiday shopping season may provide opportunities for people looking for work as many retailers look for additional staffing this time of year; 10/14 – (:23) Starting Monday drivers will be fined 50 dollars if they fail to pay or drop anything other than change in the basket at the toll on the Garden State Parkway. Video cameras will record license plate numbers of violators in the exact change lanes; 10/19 – (:17) Consumer Reporter Jim Donovan takes a look at bank customer service beyond the ATM; 10/25 – (:16) For those on fixed incomes like senior citizens the financial burden of prescription medication can be almost too much to handle; 10/26 – (:15) Once again the Philadelphia Parking Authority is trying to be kinder and gentler by rolling out a new initiative it hopes will improve its customer service; 10/27 – (:29) Philadelphia City councilman William Greenlee thinks drivers should get more time to pay or dispute phantom tickets which are fines that for some reason weren't found on the windshield; 11/3 – (:18) More than 200 veterans and their spouses showed up, resumes in hand, for the "Hiring our Heroes" job fair at Lincoln Financial Field; 11/5 – (:23) Occupy Philadelphia protesters turned their attention to American banks. Demonstrators organized their own "Bank Transfer Day" rallying against what they call corporate greed and dishonest business urging people to transfer their funds to non-profit credit unions; 11/7 – (:14) In these tight economic times, it's harder than ever to get a loan so some people are leaning on co-signers to get approval for the money they need. CBS3's consumer reporter tells viewers why they might want to think twice.' 11/7 – (:25) National

Geographic magazine named Philadelphia's Capogiro the best gelato in the world; 11/14 – (:18) Consumer Reporter Jim Donovan checks which toys give you the most bang for your holiday buck; 11/14 – (:24) Philadelphia's two major newspapers are moving to new headquarters within the city. The Inquirer and The Daily News will move into the old Strawbridge and Clothier building at 8<sup>th</sup> and Market; 11/18 – (:25) Citizens bank is closing nine area branches including one in New Jersey and another in Delaware. Many employees will be transferred to alternate branches but there will be layoffs; 12/1 – (:18) If you leave a tip on your credit card the server may not be getting the full amount. At least 25 percent of Philadelphia restaurants have been taking between 1 and 3 percent of a server's tip, to offset the credit card transaction. City Councilman Jim Kenney has introduced a tip protection plan to change that policy; 12/17 – (:16) Consumer Reporter Jim Donovan looks into whether pre-paid car maintenance plans are worth the money.

**Newsmakers:** 12/4 – (10:00), The Labor Department's November jobs report shows the unemployment rate dropped to 8.6% the lowest since March 2009. Employers also added 120,000 jobs in November. Has the economy finally turned the corner? We got insight from Erik Strid, the Managing Director of the Strid Wealth Management Group of Wells Fargo Advisors.

**CULTURE – Topics in this category include reports on expansion plans for one of the oldest science education centers in the nation in our area and Philadelphia's thriving restaurant scene is gaining a Supper Club on the Avenue of the Arts.**

**Eyewitness News:** 10/3 – (:10) MANNA's 21<sup>st</sup> Annual "Pie in the Sky" campaign got underway today. Over the next two months MANNA will sell specialty pies to help provide meals for the holidays to needy families suffering with life-threatening illnesses; 10/3 – (:23) A well-known Philadelphia institution and one of the oldest science education centers in the nation is expanding. The Franklin Institute announced plans for a new addition to the museum which will open in summer 2014; 10/7 – (:18) Philadelphia – a city known for its murals now has two new additions – inside the Independence Visitor Center's Great room in Old City; 10/8 – (:29) The Philadelphia Orchestra is getting set to kick off its new season – opening night will be at the Irvine Auditorium at the University of Pennsylvania; 10/11 – (:23) A slice of Hollywood comes to Upper Darby – crews are shooting the new film "A Silver Lining Playbook"; 10/14 – (:17) The premiere of "The Mighty Macs" movie will take place at the Kimmel Center. The movie is based on a true story of the 1971-1972 Immaculata College Women's basketball team; 10/19 – (:31) Some giants in the communications and theatre industry are honored in Philadelphia at Temple University during the annual Lew Klein Alumni in the Media Awards; 10/19 – (:15) A Bucks county hair stylist is using art to pay his own tribute to Steve Jobs. Johan Ruiz is sculpturing a montage of Jobs and the Apple logo into the hair of Apple fans; 10/20 – (:17) The historic Lansdowne Theatre reopened its doors after two decades thanks to a large donation in part by the Delaware County Council; (:18) The Pennsylvania Ballet opened its 48<sup>th</sup> season with a program titled "Russian Suite: Ratmansky and Balanchine"; 10/23 – (:09) A two-mile walk part of the 4<sup>th</sup> Annual Hope walks for A-L-S was held on the new track at Radnor High School; 10/23 – (:07) More than 5,000 walkers participated in the 2011 "Walk to Cure Juvenile Diabetes" at the waterfront at Campbell's Field; 10/24 – (:20) A groundbreaking was held on a project to improve and vitalize a museum honoring Philadelphia's favorite son. Two local firms

will work to renew the Benjamin Franklin Museum at Franklin Court. It will be a complete renovation of the site in Old City which opened at the time of the nation's 1976 Bicentennial; 10/25 – (:18) Vice President Joe Biden was the prestigious guest at the Delaware Community Foundation Awards at the Chase Center in Wilmington; 10/28 – (:26) The National Constitution Center will be the only venue in the country to host the Rock and Roll Hall of Fame and Museum's exhibition, titled: "From Asbury Park to the Promised Land: The Life and Music of Bruce Springsteen"; 11/1 – (:13) A popular rock music show is coming to Citizens Bank Park in South Philadelphia. Former Pink Floyd band member Roger Waters will perform his version of "The Wall" on July 14<sup>th</sup>; 11/2 – (:21) Philadelphia's thriving restaurant scene is getting a new venue – a Supper Club on Walnut Street; 11/3 – (:14) The year old renovation of Independence Hall is in its last stages. The newly restored Bell Tower hosted CBS for a tour; (:17) The 30-foot statue of Mary our Lady of Lourdes was removed for restoration from the medical center in Camden. The statue was damaged by the earthquake that hit this summer; 11/6 – (:14) The 31<sup>st</sup> Annual "Toy Run" took place at Citizens Bank Park. Thousands of toys were dropped off and collected by Drexel University for its upcoming holiday toy drive to benefit The Children's Hospital of Philadelphia; 11/8 – (:14) He was Philadelphia's real-life "Rocky" and today we are mourning the death of Joe Frazier the former heavyweight champion who was the first boxer to beat Muhammad Ali; 11/9 – (:20) Cirque du Soleil's "Quidam" will premiere at the Liacouras Center; 11/9 – (:19) For the first time ever a tree from Pennsylvania has been selected for holiday duty at Rockefeller Center; 11/10 – (:19) The Independence Visitor Center is celebrating 10-years of welcoming visitors to the Philadelphia region; 11/11 – (:16) The Main Line Antiques Show opened at Radnor Valley Country Club in Villanova with a big kick-off party; 11/16 – (:21) Many young ballet students are drawn to Philadelphia to study and perform at Philadanco; 12/7 – (:27) Another work of art is soon to join the city's mural collection and it will honor local musicians. Philadelphia's own "The Roots" already have Grammys and now they are getting their own mural on South Street.

**ENVIRONMENT – Topics in this category include reports on a spike in New Jersey's bald eagle population and plans to turn Philadelphia's Spring Garden Street into a greenway that is a hub of activity for all to enjoy between the Art Museum and Delaware River.**

**Eyewitness News:** 10/20 – (:23) Philadelphia is getting some help for residents to go green and save money. Citizens Bank is giving 50 thousand dollars to the Philadelphia "Local Initiative Support Corporation" – some of the money will be used to train homeowners on how to install "green roofs" and "cool roofs" on their homes; 10/27 – (:17) As many consider going green and adding solar panels to their home to help save money on energy bills while helping the environment there is a warning about solar scams with relation to authorized installers; 10/27 – (:19) Officials break ground on Delaware County's first animal shelter at Calcon Hook Road and Tribbit Avenue in Darby Township; 10/31 – (:13) For the second time this year fire has struck at the same Jersey zoo in Burlington County and several animals are dead; 11/3 – (:15), City Council today tackled what some residents say is a growing problem in Philadelphia – increasingly aggressive raccoons getting into trash, and even chasing after children. Councilman Darrell Clarke's bill requires the city to develop a clear policy to allow for the trapping of raccoons that are bothering residents; 11/5 – (:18) On "Love Your Park Day" South Philadelphia is looking a little greener and cleaner. Volunteers planted more than 100 trees throughout FDR park, as part of the nationwide plant one million trees campaign; 12/5 – (:12), Plans are in the



works by the Pennsylvania Environmental Council to turn Spring Garden Street into a greenway that is a hub of activity for drivers, cyclists and others, connecting the Art Museum area to neighborhoods around the Delaware River; 12/17 – (:13), New Jersey's bald eagle population soars – there are more than 100 nests scattered across the Garden State nowadays thanks to federal protections paired with the banning of DDT which has helped cleaned up the waterways that serve as the birds primary food source; 12/19 – (:18), The Schuylkill Center for Environmental Education, in the Roxborough section of the city, is taking over the "Toad Detour," a volunteer effort to protect the critters trying to cross a road on their quest for romance during mating season.

**GOVERNMENT – Topics in this category include reports on Occupy Philadelphia and flaws are cited in the 311 phone system that services the city of Philadelphia.**

**Eyewitness News:** 10/3 - (:15) New Jersey governor Chris Christie is keeping quiet about rumors he plans to run for president; 10/4 - (:16) After months of begging and pleading New Jersey governor Chris Christie says he's not running for president; 10/5 – (:14) The new Philadelphia school reform commission is taking shape, as it prepares to search for a new superintendent. Pennsylvania Governor Tom Corbett announced he will name Pedro Ramos chairman after he is confirmed by the state senate; 10/6 – (:22) Occupy Wall Street demonstrations continue to grow and it is now spreading to Philadelphia. Occupy Philadelphia is set to begin later this morning outside City Hall; 10/10 – (:22) On the fifth day of Occupy Philadelphia the protesters have set up a medical tent, a family zone and a kitchen – all to provide for a growing city. About 80 tents are set up and at least 200 people are there all day; 10/11 – (:18) Just one week after saying no to a presidential run, New Jersey Governor Chris Christie endorses Mitt Romney for President; 10/12 – (:22) Governor Tom Corbett has outlined broad plans to improve and reshape public education in Pennsylvania. In York, the governor promoted vouchers as the ticket to a better education for low-income children; 10/13 – (:24) On the 8<sup>th</sup> day of Occupy Philadelphia the protesters marched down Broad Street to the Wells Fargo building demanding 63 million dollars back that the school district lost in interest rate swaps. In the meantime, a multi-million dollar reconstruction project of Dilworth Plaza is set to begin shortly, which means the protesters will have to find a new home; 10/20 – (:21) Pennsylvania governor Tom Corbett is taking steps to oversee the state's cash-strapped capital city. Today, the governor signed a law that gives him power to force Harrisburg to pay off its debt; 10/21 – (:10) House majority leader Eric Cantor cancelled his appearance at the Wharton School of Business after learning that protestors affiliated with Occupy Philadelphia planned to crash the party; 10/21 – (:20) Moorestown residents will be able to vote on two liquor questions in the November election – should the ban on alcohol sales in the town be lifted and should alcohol sales at mall restaurants be limited; 10/23 – (:09) More than two dozen protesters from Occupy Philadelphia ended up in jail this weekend after taking their demonstration to police headquarters; 10/24 – (:22) New Jersey Governor Chris Christie is planning to make an official visit to Israel in April. He met with Israel's ambassador at the New Jersey State House. Israel is one of the Garden State's largest trading partners; 10/25 – (:19) Pennsylvania Governor Tom Corbett will sign legislation today, setting new rules for teenage drivers; 10/26 – (:17) The city of Philadelphia is stepping up efforts to reduce vacant and rundown properties. Mayor Michael Nutter is announcing a vacant land strategy to clean up blighted properties that are hurting home and business owners; 10/26 – (:21) The Philadelphia Parking Authority launched a Facebook page

and twitter account, in hopes of improving its customer service reputation among drivers; 10/27 – (:25) A Camden County community is worried about potential police layoffs, residents packed a Pennsauken committee meeting; 10/27 – (:32) The attorney general in Delaware is suing MERS, a company that keeps track of mortgage loans for using deceptive practices that hide critical information from borrowers. It could help Delawareans struggling to save their homes from foreclosure; 10/31 – (:19) Some four-legged members of the Philadelphia police force are getting a new home. The recently reinstated mounted unit patrol unit will get new stables in Fairmount Park. It's all thanks to an agreement between the city and the non-profit Philadelphia Police Foundation; 11/1 – (:08) On day 27 Occupy Philadelphia protesters marched on South Broad Street in center city. Some were in costume for Halloween; 11/1 – (:06) The Pennsylvania State Senate passed a bill banning texting while driving, and making it a primary offense; 11/2 – (:26) Parents are now rallying to save nine Philadelphia public schools that could close to cut costs; 11/2 – (:17) Occupy Philadelphia descends into chaos as defiant protesters try to take over Philadelphia's tallest skyscraper the Comcast Center; 11/3 – (:24) New Jersey Governor Chris Christie says it's time to get sports betting out from the shadows and make it legal. He is supporting a referendum allowing New Jerseyans to bet legally on sporting events; 11/4 – (:19) The road to the White House crosses Philadelphia where Mitt Romney will attend a private fundraiser this evening. The GOP hopeful is scheduled to shake hands with contributors at the Rittenhouse Hotel; 11/6 – (:16) President Barack Obama will be in our area on Tuesday. He is set to visit a classroom at a school in Delaware County; 11/6 – (:11) Vice President Joe Biden was in Wilmington today to celebrate a family milestone. His son, Delaware attorney general Beau Biden was promoted to the rank of Major in the Delaware National Guard; 11/8 – (:20) It's Election Day and in Philadelphia Mayor Michael Nutter is seeking a second term, where fellow democrats outnumber republicans more than six to one; 11/8 – (:08) There will be a second term as Philadelphia Mayor for Michael Nutter. The Philadelphia Mayoral race was called just 44 minutes after polls closed; 11/9 – (:34) In campaign 2011, Philadelphia City Council is welcoming its largest class of newcomers in two decades. Six new members will take office this January. They will serve under re-elected mayor Michael Nutter.; 11/9 – (:15) In Morristown voters have decided to let the Burlington County community sell liquor for the first time in nearly a century; 11/10 – (:21) The US Department of Education is launching an investigation into whether Penn State failed to follow the rules regarding child sex abuse allegations on campus; 11/11 – (:15) Occupy Delaware has bought more time to stay in Spencer Plaza in Wilmington. The city and the ACLU have worked out a deal allowing them to set up their tents without paying any fees or getting a permit but they have to stay a few feet away from the Federal Building; 11/13 – (:15) Occupy Philadelphia receives support from members of the New York group that started the cross-country movement. Participants of Occupy Wall Street walked to Philadelphia City Hall in a show of solidarity; 11/13 – (:24) Pennsylvania is taking a hard line against caretakers who leave children alone in the car while they gamble. Lawmakers are considering two bills; 11/14 – (:09) Cape May's City Council split their vote on an ordinance during a meeting tonight that would have banned smoking on all beaches, parks and the oceanfront promenade; 11/14 – (:29) Philadelphia Mayor Michael Nutter took a step to expand curfew measures that have been in place since the summer. He signed a law establishing a curfew for all minors in the city; 11/15 – (:22) The leaders of Occupy Philadelphia are hoping to meet with city officials to see if the two sides can come to a compromise. The group held a meeting to talk about cleaning up their act and the base camp. Mayor Michael Nutter has raised concerns about the unsanitary conditions at Dilworth Plaza and a scheduled renovation project;

11/16 – (:11) Governor Jack Markell is visiting Delaware troops in Afghanistan to thank them for their service; 11/16 – (:27) Eviction notices are plastered around the Occupy Philly encampment. Protesters are officially told to leave City Hall immediately. Occupy Philly held a general assembly meeting at the Friends Center to discuss the next move. Protesters have been camped out for 42 days; 11/18 – (:28) Hundreds of Occupy Philadelphia protesters swarm the streets to take over Market Street Bridge shutting down traffic for miles; 11/19 – (:09) Pennsylvania Senator Pat Toomey delivered the republican response to the president's web address. Toomey criticized the president's efforts to jump start the economy; 12/5 – (:23), Congressman Rob Andrews, (D) hosted his 21st Annual Pearl Harbor Day commemoration ceremony onboard the Battleship New Jersey to pay tribute to the lives lost on December 7, 1941; 12/12 – (:22), State officials say Delaware residents still waiting for a tax return have not received their refunds due to mailing address errors; 12/15 – (:14), Thousands of troops in our area will be on their way home in time for the holidays as Defense Secretary Leon Panetta formally marked the occasion of the Iraq War being officially over with a ceremony in Baghdad; 12/19 – (:15), A big payday is almost here for several top elected officials in Philadelphia who took part in the controversial DROP program – they will get to walk away with hundreds of thousands of dollars for retiring – even though two of them are coming back to work next week.

**Newsmakers:** 10/2 – (10:45), The same military unit that killed Osama bin Laden has killed an American-born al-Qaida cleric. Rep. Pat Meehan, (R) PA, Chairman of the Subcommittee on Counterterrorism and Intelligence, explains how it impacts the war on terrorism; 10/9 – (11:45), Philadelphia's top fiscal watchdog says the city's 311 phone system is not working like it's supposed to. City Controller Alan Butkovitz explains why he's calling it a glorified answering service; 10/16 – (12:35), Pennsylvania Governor Tom Corbett outlines his plans for education reform. Jerry Oleksiak, the Vice President of the Pennsylvania State Education Association, explains the impact the Governor's plan would have on children's education; 10/23 – (10:15), Philadelphia hasn't had a Republican mayor in 60 years. Mayoral Candidate Karen Brown hopes to change that. She explains why she's running; 10/29 – (10:45), Philadelphia activist Wali "Diop" Rahman, an Independent candidate for Mayor, explains why he's running; 10/30 – (13:00), Philadelphia Mayor Michael Nutter makes his case for a second term; 11/6 – (9:10), Scott Pelley, Anchor and Managing Editor of the CBS Evening News, talks about his panel discussion on the economy at Independence Hall; 11/20 – (14:00), Pennsylvania's natural gas boom is on the verge of creating revenue for the state. The Marcellus Shale is viewed as the nation's largest-known natural gas reservoir. The House and Senate have passed different versions of a sweeping bill to impose a fee on the drilling and to strengthen regulations. State Rep. Bill Adolph, (R) Delaware County, Chairman of the House Appropriations Committee, explains what it means to Pennsylvanians; 11/27 – (11:00), A partisan standoff in Congress dooms prospects for a deficit reduction deal. The automatic cuts will slice \$600 billion each from the military and domestic social programs. Sen. Pat Toomey, (R) PA, one of the members of the super committee that was supposed to hammer out a deal, explains why they couldn't come up with a plan; 12/11 – (7:45), 30 years after the murder of Philadelphia Police Officer Daniel Faulkner, District Attorney Seth Williams decided to end legal battles by no longer pursuing the death penalty against convicted killer Mumia Abu-Jamal. Drexel University Law Professor Dr. Daniel Filler, an expert on the death penalty, explains the debate over capital punishment, and the Abu-Jamal case; 12/18 – (12:00), New Jersey lawmakers have wrapped up their so-called lame duck session. The legislation that moved through includes sports betting and moving



school board elections to November. Some of that lays the groundwork for what's ahead next year. Incoming Assembly Majority Leader Lou Greenwald looks back and looks forward; 12/24 – (10:00), An extension of the payroll tax cuts and unemployment benefits has cleared Congress. But can Congress work out a permanent solution? Rep. Rob Andrews (D) NJ brings us up to dates on what's happening on Capitol Hill.

**HEALTH – Topics in this category include reports on a new treatment for excessive sweating and a historic breakthrough in stem cell technology.**

**Eyewitness News:** 10/3 – (:21), A new report finds more than one in ten parents do not follow the recommended vaccination schedule for their children; 10/6 – (:08), They say breakfast is the most important meal of the day, but a new Temple University study shows 20-percent of kids still go to school hungry; 10/10 – (:18), New research finds taking dietary supplements like multi-vitamins does not make you live longer, in fact they could shorten your life; 10/12 – (:12), Excessive sweating is an embarrassing problem that millions struggle with. Now there's a new treatment for it, a machine called miraDry uses microwave energy to combat excessive sweating; 10/14 – (:26) The Susan G. Komen 3-day for the Cure is underway, with thousands of men and women putting one foot in front of the other in the fight against breast cancer; 10/25 – (:21), A Centers for Disease Control panel now says boys should get the HPV vaccine; 10/27 – (:12), FDA experts say black licorice contains a compound that can cause potassium levels in the body to fall and some people could experience irregular heart rhythms, high blood pressure, even congestive heart failure; 10/30 – (:30), There are new findings on the possible link between hot dogs and colon cancer over concern about the potentially harmful effects of nitrites; 11/4 – (:21), We shed between 50 and 100 hairs a day but apparently hair loss is more prevalent in the fall than any other season according to scientists because the body holds onto hair during the summer as a way of protecting the scalp from the hot sun and damaging rays; 11/9 – (:21), A new study in the Journal of the American Medical Association says autistic kids may have more brain cells than other children; 11/14 – (:24), According to the latest statistics from the International Diabetes Foundation it's estimated 522 million people could have diabetes by the year 2030; 11/21 – (:13), A historic breakthrough in stem cell technology – for the first time, researchers have used cardiac stem cells to repair damaged heart tissue; 11/26 – (:18), Researchers for Kaiser say taking multiple medications may increase a man's chances of experiencing erectile dysfunction and doctors should look at the pills patients take and adjust prescriptions to help reduce side effects; 12/2 – (:17), Researchers in Europe found that gamers may share similarities with compulsive gamblers and their findings could help treat addictive behaviors; 12/11 – (:16), Experts claim that the use of prescription drugs to cope with mental health disorders is on the rise; 12/17 – (:24), According to the Centers for Disease Control the teen birth rate has dropped to a record low; 12/22 – (:20), A new study reveals the best ways to keep teeth shining after undergoing a whitening treatment includes a diet with firm fruits and vegetables and dairy products that are high in calcium.

**MINORITY/ETHNIC – Topics in this category include reports on the Philadelphia Chapter of the NAACP celebrating 100 years and a diversity conference at the Pennsylvania Convention Center.**

**Eyewitness News:** 10/9 – (:30) This weekend marks the 16<sup>th</sup> Anniversary of the Million Man March when hundreds of thousands of black men marched in Washington D.C. in a show of unity. The three day commemorative weekend drew thousands to the Pennsylvania Convention Center. Philadelphia was selected to host because the largest contingent of supporters in that original march came from the Delaware Valley; 10/14 – (:18) The NAACP is celebrating 100 years of the Philadelphia chapter. NAACP president Jerry Mondesire helped salute members of the community at AME First District Plaza; (:23), A new exhibit at the National Constitution Center highlights the struggles of World War II veterans who came from varied minority backgrounds; 11/1 – (:08), A recent article in “Education Week” points out that zero tolerance policies and other harsh school discipline practices unfairly target students from racial, gender and ethnic groups; 11/2 – (:13), The fourth annual Philadelphia Asian American Film Festival runs through next Tuesday. Brad Baldia, with the Philly Asian Film Festival, says Asian actors face numerous challenges and stereotypes and this event showcases diversity and serves as a platform to help eliminate the stigma; 11/4 – (:18), Kimberly-Clark, the maker of some popular consumer products, is being sued by a former employee who is alleging his one-time workplace in Chester was racist; 11/29 – (:15), Philadelphia mayor Michael Nutter today signed an executive order that will once again make project labor agreements (PLA’s) a part of the bidding process for public works projects of \$5 million or more. Both city and organized labor officials believe this is a win-win for everyone since the PLA’s are a contract between the city and the trades that establishes benchmarks for the hiring of city residents and minorities; 12/2 – (:23), The National Association of Independent Schools hosts its flagship diversity conference at the Pennsylvania Convention Center this weekend. Nearly 4,000 people are in town through Saturday and are participating in the 2011 People of Color Conference and the Student Diversity Leadership Conference which provides workshops that give people the tools to deal with a variety of diversity issues.

**PUBLIC HEALTH & SAFETY – Topics in this category include reports on a warning for drivers to be on the alert for deer crossing their paths when they are behind the wheel and a Wegman’s recall on mashed potatoes in our area.**

**Eyewitness News:** 10/3 – (:25) New red light cameras are now in use at a very busy intersection in Center City – Broad & Vine Streets; 10/6 – (:16) A second crack has been found on the West side of Philadelphia City Hall. It is about the same size as the first crack found last month, and it is on the same level on the tower. Officials say the recent earthquake is likely the cause; 10/10 – (:19) New Jersey state police are investigating a fatal bull riding accident in Cumberland County; (:21) A six-point buck goes on a tear in a Chester County cell phone store, and it’s all caught on camera during non-business hours; 10/11 – (:23) Some local students learn important lessons in fire safety. At the Shady Grove Elementary School in Ambler the Center Square Fire company conducted an outdoor assembly to talk to youngsters about fire prevention, and what to do in case of a fire; 10/12 – (:23) The question whether crib bumpers pose a safety risk to babies is being asked by more and more lawmakers. Consumer reporter Jim Donovan finds some parents are still buying them, despite the risks; (:26) The Philadelphia City Controller says more changes

are needed to improve ambulance response times; 10/18 – (:20) An unexpected vacation started for 900 students in the Waterford School District, all because of mold; 10/25 – (:14) There's a call to repair Pennsylvania's bad bridges. The state's fiscal watchdog says not only will it improve public safety – it will create jobs; 10/25 – (:28) In Chester County three disturbing but apparently unrelated attempts to lure children took place; 10/27 – (:20) Philadelphia City Council has approved two new red light cameras. They will be located at Woodhaven and Knights road, as well as at the intersection of Worthington and Byberry; 10/27 – (:24) Five-thousand pounds of Turkish pine nuts were recalled after the company learned 42 people had been sickened with salmonella – eight of the victims lived in Pennsylvania, two in New Jersey; 10/30 – (:09) Tomorrow is Halloween, but tonight is Mischief Night. Officials in Camden County joined together with community groups to ensure it doesn't live up to its name; 10/31 – (:19) Scary moments on a SEPTA train after a gun goes off inside a train packed with passengers, in the middle of the Halloween rush hour but luckily with no injuries reported; 11/2 – (:12) A powerful blast and exploding manhole shakes up a Philadelphia neighborhood; 11/3 – (:10) Today was "Please Don't Get Angry" Day in Upper Darby. Officials want residents to keep their tempers under control when it comes to things like road rage and neighborly disputes; 11/11 – (:26) Changes could be on the way for a stretch of road in Delaware County some say is dangerous. A recent crash there seriously injured two teens waiting for a school bus; (:21) Wegman's is recalling four-thousand pounds of its mashed potatoes packaged in 24 ounce trays because they could be contaminated with bits of white plastic; 11/18 – (:30) Lehigh University says a student is in the hospital with a suspected case of bacterial meningitis; 11/18 – (:13) PGW crews are scheduled to be in West Oak Lane to repair a dangerous hole left behind by a work team; 11/21 – (:11) The Philadelphia Marathon turned deadly when two runners collapsed after suffering apparent heart attacks; 11/22 – (:15), The Mount Laurel Police Department issued holiday shopping warnings to potential victims and offered tips on how not to be a vulnerable target to individuals on the prey; 12/1 – (:22) Casino regulators are considering a request from Trump Entertainment resorts to post armed guards on the casino floor and in other areas; 12/14 – (:23) Now is the time of year when drivers have to be on alert for a deer to cross their path, whether on rural or suburban roads. In Pennsylvania one in 86 vehicles is likely to collide with a deer, ranking it 4<sup>th</sup> in high risk states, Delaware ranks 24<sup>th</sup>, New Jersey 26<sup>th</sup>.

**YOUTH – Topics in this category include reports on a discovery by Teachers and administrators at a Northeast Philadelphia school that led them to a gun and dozens of rounds of ammunition over suspicions of a student and more and more teens are now getting high off of something found in most homes.**

**Eyewitness News:** 10/6 – (:15) A local soccer team is back home after a visit to the White House. Their visit was part of First Lady Michelle Obama's "Let's Move" initiative; 10/7 – (:17) In Delaware County, area residents were coming together to collect clothes, school gear and other things for families in need that will help thousands of children this winter through the charity Cradles to Crayons; 10/10 – (:32) Marijuana-shaped candy alarms parents. The candy is distributed to retailers around the country and drug-control advocates say the product could encourage young people to use real drugs; (:14) More and more teens are now getting high off of something found in most homes – Freon. It's the key part of an air conditioner and it can be deadly when it's huffed; 10/14 – (:16) High school students learned about the television broadcasting industry. A panel of experts gathered at Drexel University and gave advice to

students; 10/20 – (:21) Drexel University plays host to a blood drive with a competitive aspect mixed in. The school is taking part in the 10<sup>th</sup> Annual Colonial Athletic Association Blood Challenge. Drexel is facing off against other schools in the league to see who can donate the most blood; 10/25 – (:12) Dozens of students at a Haddon Township, Camden County High School are targeted by a Facebook bully, who put very personal and very detailed insults online; 10/26 – (:15) A group at Drexel University met with former astronauts Chris Ferguson and Paul Richards to talk about the space shuttle era. Both men are Drexel grads; 10/28 – (:16) Teachers and administrators at the Delta School in Northeast Philadelphia are getting credit for following their instincts – suspicions about a student, led them to a gun, and dozens of rounds of ammunition; 11/14 – (:17) Preparing students for high-tech jobs is the goal behind a new construction project in Camden. The \$12.5 million Leap Academy charter school’s “STEM” campus will open next year; 11/15 – (:26) The parents of Tyler Clementi, the Rutgers University student who committed suicide last year, are speaking at Rutgers for the first time since the death of their son; 11/18 – (:18) Today at the Camden County Hall of Justice 53 children officially became members of a family for National Adoption Day; 11/21 – (:16) A Mercer County mother wants her daughter transferred to another school, after she was suspended for wearing a confederate flag sweatshirt; 12/2 – (:22) It’s a lesson in space travel like no other for students at the Friends School in Haverford. It’s a mixture of math, science, technology and language arts all brought to life in a simulated space shuttle and mission control; 12/12 – (:26) A big honor for several communities in the area. Abington, Lower Merion and Coatesville are being named among the 100 Best Communities for Young People in America.